



(Album artwork)

VIO

Keep On Lovin'

Soundcloud: soundcloud.com/violetamoreno
Facebook: facebook.com/viomusic
Bandcamp: viomusic.bandcamp.com
ReverbNation: reverbNation.com/vioband
Twitter: twitter.com/viotheband
Website: violetamoreno.com
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626-376-5908
Licensing: ASCAP, Violeta Moreno
Hometown: Santa Monica, CA

Los Angeles-based EDM band, Vio, are releasing their debut EP, *Keep On Lovin'*, which features a mix of genres including folktronica, synth pop, trip hop and neoclassical dark wave. The EP is partially produced by Scobra, one of the leading producers of underground music, and features collaborations with Gentleman Junkie front-man, Ed Korn, and So High Above the Sky. *Keep On Lovin'* precedes their single, *Don't Say That*, receiving airplay in Europe, as Vio was selected as Featured Artist on the radio show *Gaga Eletrix GETV*. Vio was recently Artist of the Week on *Normality's RantRadio Industrial*, and made it to the top 10 finalists in the *Blast Your Music Contest* at Stage Red Studios. The band spent the year playing at The Viper Room, and more recently, House of Blues, along with other local favorites.

When onstage, Vio combines electronic dance music with live instrumentation such as viola, guitar, drums, keyboard and bass guitar. This is reflected in the music of *Keep On Lovin'*, mixing modern and ancient, organic and digital. *Keep On Lovin'* has many themes like desire, compassion and even politics, with a dark, seductive and ethereal sound you can dance to. The upbeat, yet mellow "Out of Sync (Renaissance Remix)" is followed by neoclassical "Question",

which delves into themes like the Inquisition and the Occupy movement. "Don't Say That" is a trip hop anthem which ponders censorship and the freedom of choice. "Don't Say That" was May 2014's selected Track of the Month on UK's Ads Record's Podcast and streamed globally. This month, Vio's title track, "Keep On Lovin'", is being aired on the June podcast as well to countdown the EP release.

Vio is taking a unique approach to promoting their EP. While reaching out to local businesses to promote their EP, Vio connected with Aroma Bakery Cafe, who has agreed to stream *Keep On Lovin'* for a first in-store listen, while offering free coffee and pastries. This centrally located Listening Party in Hollywood will be followed by a CD Release party with EP giveaways. Being a painter as well as a singer, Vio's front-woman, Violeta Moreno, has plans of live art combined with live performance in the future.

"Last month's featured artist, Vio, stays with us for another month! If you enjoyed her track in May then you are bound to enjoy her brand new single, "**Keep On Lovin'**."

– Ads Records, UK

Keep On Lovin'



Release date: July 8, 2014

TRACK LISTING

- 01 Out of Sync (Renaissance Remix) 4:56
- 02 Question 5:36
- 03 Don't Say That 2:10
- 04 Keep On Lovin' 3:40
- 05 Metro Jet 5:32
- 06 Every Second 5:20



For more information, promo requests or to set up an interview, please contact:

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